

AHAA LIVING ANNUAL SURVEY CONTEST

THIS PROMOTIONAL CONTEST IS INTENDED TO BE CONDUCTED IN CANADA (EXCLUDING THE PROVINCE OF QUEBEC) ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY OR OLDER IN THEIR PROVINCE OR TERRITORY OF RESIDENCE AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW.

Contest begins November 1st, 2015 (00:00:01, ET) and ends December 31st, 2015 (23:59:59, ET).

To be eligible for this Contest, an individual must be a legal resident of Canada (excluding the province of Quebec) and be the age of majority or older in his/her province or territory of residence at the time of entry. No purchase necessary.

To enter, visit <http://AHAALiving.cvent.com/d/kcqcqb> and click the "Start Survey" icon to begin. The first screen that will appear will request your name and email address – if you do not enter this information, you will not be able to proceed further and you will not obtain an entry into the contest. Once you enter this information, the survey will then begin (the survey questions do not constitute the contest's skill-testing question). Answer each question as it is asked.

Only one entry per person.

One prize will be awarded, consisting of a round trip anywhere in North America.

A random selection to determine the winner will be made within 30 days of the contest closing date from among all eligible entries received. The odds of being selected will depend upon the total number of eligible entries received. To be officially declared a winner, the entrant must correctly answer a mathematical skill-testing question without mechanical or other assistance.

The winner will be notified of their having won at the email address used to submit their entry form and if that person does not claim their prize within 10 days of notification by replying to that email message that person will automatically forfeit their prize and nothing will be given to that person and the prize will then be re-awarded (if the prize winning email message is returned as undeliverable, that person will be deemed to have forfeited their prize and nothing will be awarded to them in their place and another winner will be selected in their place). Prize will be sent by surface mail to the mailing

address provided by the winner when they respond to the email message advising them that they have won.

By entering the contest, the entrant automatically agrees: (i) to the contest rules, (ii) to release the contest sponsor, and those associated with them, from any liability no matter what the reason including if the contest sponsor has been negligent in any way in the conduct of the contest, (iii) to the use of the entrant's personal information for purposes of administering this contest and as stated below under the "personal information" paragraph and (iv) to the use without compensation of the entrant's photograph, filmed or recorded image, name and city of residence in all publicity campaigns related to the contest including on the sponsor's web site and including in any newsletter or publication published by sponsor (the "publicity usages").

To enter and be eligible to win, a person and their entry must be in full compliance with these contest rules, they must be a legal resident of Canada (excluding the province of Quebec) and be the age of majority or older in his/her province or territory of residence and cannot be an employee of, or domiciled with an employee of the contest sponsor.

Contest is being sponsored by Top Drawer Creative (the "sponsor"). No correspondence will be entered into except with a potential winner. The decision of sponsor and their representatives in respect of any matter related to this contest (either before or following selection) is final and without appeal. Contest is subject to all applicable Federal, Provincial and Municipal laws.

All entries become the property of the sponsor. Entries will be rejected if not fully completed. Persons tampering with or abusing the entry policy will be disqualified. The sponsor, including its agents, representatives and those associated with them, are not responsible for any entry, a prize winning notification or the claim for prize, which fails to get entered, is lost, misdirected or which arrives late, as the case may be, whether or not due to the fault of the sponsor or of any other person or thing and whether or not due to an interrupted or unavailable browser or network server or malfunction, congestion, incompatibility, misconnection or miscommunication, failed or lost computer transmissions, or if the sponsor's Email/Web site portal is compromised by virus, bugs, unauthorized human or unauthorized non-human intervention, or for any technical malfunction of any telephone network or lines, computer on line systems, servers access providers, computer equipment, software failures, or failure of any entry to be received due to technical problems or traffic congestion on the Internet or sponsor's web site or other similar technical problems beyond the reasonable control of the sponsor (collectively, the "technical problems"). Proof of transmission (screenshots) does not constitute proof of delivery.

The sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in anyway, at any time, for any reason without prior notice.

The sponsor reserves the right to cancel, terminate, modify, amend or suspend the contest, in its sole discretion, if any of the foregoing technical problems prevents the fair or proper administration of the on-line portion of the contest and if sponsor does so, in the sole discretion of the Sponsor, sponsor will conduct the drawing that includes those valid on-line entries previously received during the contest period. The sponsor reserves the right to substitute the prize for another prize of equal value.

The Contest sponsor will have no liability whatsoever if for any reason the contest is not capable of running as planned due to technical problems, including due to computer virus, bugs, unauthorized tampering, unauthorized intervention, fraud, technical failures, or any other causes. The Contest sponsor reserves their right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the contest or to be acting in violation of these rules or otherwise in a disruptive manner. Contest sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this contest or from downloading any material from the contest Website or elsewhere. Entries, no-purchase entry requests, etc. generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.

Prize must be accepted as awarded, in the name of the winner (who must be the person who submitted the entry), is not transferable, and no substitution will be made for the prize.

In the event of a dispute over the identity of the person who submitted an on-line entry, the entry will be deemed to be submitted by the authorized account holder of the e-mail account through which the entry was made. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be requested to provide the Contest sponsor with proof that the potential winner is the authorized account holder of the email address associated with the potentially winning entry.

"Personal Information": By completing the entry form all entrants consent to the collection, use and distribution of their personal information by the Contest sponsor for the purposes of: (i) running the contest (ii) as permitted by these rules, (iii) to be contacted by sponsor based upon responses to the survey to then take other surveys or provide additional information to sponsor, (iv) to be entered into other contests conducted by sponsor, and (v) to the receipt of marketing information from the Sponsor about the Sponsor's products and services. Personal information is defined as anything that identifies an entrant as an individual, such as home telephone number, age, home address, email address, gender. Contest sponsor will not sell or transmit this information to third parties except for the purposes of administering the Contest (however, aggregated information from the survey's responses that does not identify any person will be sold to third parties). Any inquiry concerning the personal information held by the Contest

sponsor or to opt out of the receipt of any marketing or similar information by sponsor, a request in this regard should be addressed to the Contest sponsor at the following address:

Top Drawer Creative
2216 Queen St. E
M4E 1E9
Phone: 416-462-1570
Email: Communications@topdrawercreative.com